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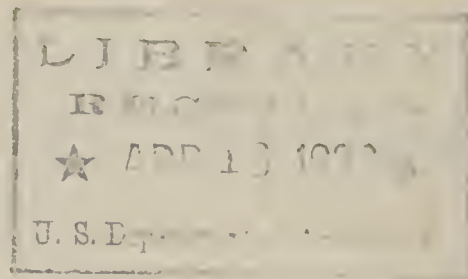
6 adv. 77
KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH



Sec. 562, P. L. & R.
U. S. POSTAGE

PAID

MILWAUKEE, WIS.
Permit No. 409

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticultural Crops and Diseases

8-3591

RAINBO BRAND SEED CORN

WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

Golden Glow or Wisconsin No. 12.....	Per Bu. \$.90
Silver King or Wisconsin No. 7.....	.90
Wisconsin No. 8.....	.90
Early Murdock95
Wisconsin Cold Resistant Golden Glow.....	.95

This corn is especially recommended for localities where weather conditions are unusually cool.

Minnesota No. 13.....	.90
Wisconsin No. 25.....	1.00
Northwestern Dent	1.00

This corn is a very early variety and is recommended for the Northern Counties.

DENT CORN, NEBRASKA GROWN

Golden Glow or Wisconsin No. 12..	Per Bu. .80
Wisconsin No. 7.....	.80
Wisconsin No. 8.....	.80
Minnesota No. 13.....	.80
Early Murdock80
Pride of the North.....	.80
King of the Earliest.....	.80
White Cap Yellow Dent.....	.80
Reid's Yellow Dent.....	.80
Improved Leaming80
Iowa Gold Mine.....	.80
Wisconsin No. 25.....	.90

SWEET CORN

Stowell's Evergreen Wisconsin.....	Per 100 lbs. 9.00
Golden Bantam, Wisconsin Grown..	9.50
Early Evergreen	9.00
Bantam Evergreen	9.00

FODDER CORN

Red Cob, Fancy Quality.....	Per Bu. .60
Leaming Fodder, Iowa Grown.....	.55
Pride Fodder, Iowa Grown.....	.55
Eureka Fodder, Virginia Grown.....	1.40

COTTON GRAIN BAGS—ROYAL RIVER, per bale of 100.....\$21.00

CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.80 Per Dozen	1 Qt. Size @ \$12.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free	Packed 15 Cans to the Dozen, 3 Cans Free
16 oz. Size @ \$8.00 Per Dozen	1 Gal. Size @ \$38.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free	Packed 15 Cans to the Dozen, 3 Cans Free

5 Gal. Cans @ \$3.00 Per Gallon

STOCK SPRAYS, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY

1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

BONIDE

LESTAYN STOCK SPRAY

1 Gal. Cans, per doz.....	8.40
5 Gal. Cans, per gal.....	.65
55 Gal. Drums, per gal.....	.55

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE

1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY

1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

PIK-NIX

POULTRY CANNIBALISM OINTMENT

Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

INSECTICIDES

"ACME" ARSENATE OF LEAD

100 lb. Drums	Per 100 lbs. 8.50
4 lb. (24 lbs. per case).....	8.50
1 lb. (24 lbs. per case).....	13.00

"ACME" BORDEAUX MIXTURE

100 lb. Drums	10.10
4 lb. (24 lbs. per case).....	10.10
1 lb. (24 lbs. per case).....	13.90
1/2 lb. (24 lbs. per case).....	17.75

"ACME" CALCIUM ARSENATE

100 lb. Drums	6.23
4 lb. (24 lbs. per case).....	6.23
1 lb. (24 lbs. per case).....	10.10
1/2 lb. (24 lbs. per case).....	14.39

"ACME" LIME SULPHUR

200 lb. Drums	8.00
100 lb. Drums	9.00
50 lb. Drums	10.00
25 lb. Drums	11.00
12 1/2 lb. Bags (200 lbs. per drum)	8.00
10 lb. Cans (40 lbs. per case).....	15.00
5 lb. Cans (30 lbs. per case).....	17.00
1 lb. Cans (24 lbs. per case).....	19.00

Broken Case Lots "ACME" Products
2 cents per lb. higher.

We carry a complete line of "ACME" Insecticides. Ask for quotations on other items.

GRIMM ALFALFA — Per 100 Lbs.
State Sealed and Certified

IDAHO GROWN

RAINBO, Blue Tag.....	23.50	BLACKFOOT BRAND, Blue Tag..	24.00
Packed in 30 or 60-lb. Bags. BAGS FREE.			

COSSACK ALFALFA — Per 100 Lbs.

RAINBO	22.50
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ALFALFAS — Per 100 Lbs.

All United States Verified Origin

KANSAS

RAINBO	14.50	UTAH	IDAHO
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MONTANA

RAINBO	20.00	NEBRASKA	SOUTH DAKOTA
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CANADIAN
VARIEGATED

RAINBO	23.50	WISCONSIN	OHIO
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SWEET CLOVER — Per 100 Lbs.

WHITE BLOSSOM

RAINBO	4.50	YELLOW BLOSSOM	GRUNDY COUNTY
Mountain	4.25	RAINBO	RAINBO

ALBOTREA

RAINBO	5.50	HUBAM	
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Alfalfa, Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY

RAINBO	Per 100 lbs. 3.25
Mountain	3.15

TIMOTHY AND ALSIKE

About 15% Alsike.....	4.25
About 25% Alsike.....	4.75
About 50% Alsike.....	6.50

MEDIUM RED CLOVER
(Wisconsin Grown)

RAINBO	12.50
Mountain	12.00
Valley	11.50

Illinois-Indiana Grown

RAINBO	11.50
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MAMMOTH CLOVER
(Wisconsin Grown)

RAINBO	12.50
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ALSIKE CLOVER

RAINBO	12.75
RAINBO, Idaho Grown.....	14.00
Mountain	12.25

ALSIKE SPECIALS

RAINBO—	
Contains about 5% White.....	12.15
Contains about 8% White.....	12.00
Contains about 10% White.....	11.50

WHITE CLOVER

RAINBO	33.00
Mountain	29.00
Mixing Qualities	20.00 to 26.00

INOCULATION



This Improved
INOCULATOR
may be
applied to the
Seed either
Wet or Dry.

No. 1 Alfalfa Sweet Clover.....	.35	.50
No. 2 Clovers.....	.35	.50
Two Bu. Size		
No. 3 Peas and Vetch.....	.35	.50
No. 6 Soy Beans.....	.35	.50
\$8.40 Per Case of 24 Cans.		
Garden Size		
Peas, Beans, Sweet Peas (Inoculates 2 lbs.).....	.10	.15



When ordering, always specify kind of seed.

Alfalfa, All Clovers	Soy Beans, Cow Peas
Size Dealer Retail	Size Dealer Retail
1 bu. \$.35 \$.50	1 bu. \$.30 \$.40
5 bu. 2.80 4.00	2 bu.50 .70
	5 bu. 1.05 1.50
	10 bu. 1.75 2.50
Peas, Vetch, Beans,	Garden NITRAGIN
Austrian Winter Peas	for Peas, Beans,
Size Dealer Retail	Sweet Peas
1/2 bu. \$.30 \$.40	Inoculates from 1 oz. to
1 bu.45 .60	8 lbs. seed, Price 25c
*1 1/2 bu.65 .90	
5 bu. 1.75 2.50	Quantities Dealer Retail
	Dozen Lots \$ 2.04 \$ 2.5 ea.
*100 lb. size, Packaged	Half Gross 11.52 .25 ea.
only for Vetch and	Gross 21.60 .25 ea.
Aust. Pea.	

Kellogg Seed Company



Phone BRoadway 4160 P.O.Box 684

322 E. FLORIDA STREET

MILWAUKEE, WISCONSIN



Today's Values F.O.B. Milwaukee, Wis. Terms: Net Cash February 23, 1933

ON THE AIR!

The Rainbo Seedman will broadcast at 12:25 P.M. from Station WTMJ, Milwaukee, on Mondays during February and daily, excepting Saturdays and Sundays, during March and April.

Farmers, home owners and dealers will be interested in the broadcasts on subjects relating to a "Home Grown Feed Campaign," "Government Loans to Farmers for Planting Spring Crops," "Care of the Lawn," etc.

POULTRY FEEDS

In 100-lb. Bags

CRUSHED OYSTER SHELL

RAINBO	Per 100 lbs. .90
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MICA SPAR-GRIT—All Sizes

RAINBO, ton lots.....	.95
Smaller quantities	1.00

CHARCOAL

	Per 100 lbs.
Poultry Size	1.75
Chick Size	1.75
Pulverized	1.85

BIRD SEED (Full Bags)

	Per 100 lbs.
Sunflower, fancy	5.75
Canary	4.50
Hemp	3.95
Bird Rape	4.50
Large Rape	4.50
Argentine Flint Corn.....	2.50
Large White Millet.....	2.00

Smaller Quantities 50c per 100 lbs. Higher.

SEED GRAINS RAINBO BRAND SPRING WHEAT

Marquis	Per Bu. .85
Progress85

SPRING RYE

Wisconsin Grown	1.00
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OATS

Swedish Type Extra Heavy.....	.40
White Cross40
Yellow Kherson40
Wisconsin No. 7 Certified.....	.40
White Kherson32
Logold45

BARLEY

Oderbrucker, 6 Rowed.....	.60
Wisconsin Pedigree60
Wisconsin No. 37 Certified.....	.65
Wisconsin No. 38 Certified.....	.70

SPELTZ

Fancy	Per 100 lbs.
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BUCKWHEAT

Japanese	1.60
Silverhull	1.60

FIELD PEAS

	Per 100 lbs.
RAINBO, Canadian Field.....	4.50
Mountain, Canadian Field.....	4.25
RAINBO, Green	5.00
RAINBO, Scotch	5.00
RAINBO, Marrowfat	5.00

SOY BEANS

RAINBO, Manchu	Per 100 lbs.
RAINBO, Illini	Ask for Prices
RAINBO, Wisconsin Early Black....	

WINTER VETCH

For Spring or Fall Planting.	Per 100 lbs.
RAINBO	8.25

AMBER CANE—For Fodder Only

RAINBO	Per 100 lbs.
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MILLETS

	Per 100 lbs.
RAINBO, Common	
RAINBO, German	
RAINBO, Hungarian	
RAINBO, Japanese	
RAINBO, Early Fortune.....	

FLAX

RAINBO, For Seeding.....	Per 100 lbs. 3.50
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DWARF ESSEX RAPE

RAINBO	4.25
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SUDAN GRASS

RAINBO	Per 100 lbs. 2.50
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REED'S CANARY GRASS

RAINBO	Per 100 lbs. 48.00
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LAWN GRASS MIXTURES

RAINBO BRAND

Finest Quality
In Cartons
and Bulk



	Per 100 lbs.
1-lb. (24 and 50 to a case).....	20.00
5-lb. (9 to a case).....	19.00
1-lb. Shade Grass (24 and 50 to a case)	21.00
5-lb. Shade Grass (9 to a case).....	20.00

RAINBO LAWN SEED—Bulk

25-lb. Sacks	17.50
50-lb. Sacks	17.25
100-lb. sacks	17.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks	19.50
50-lb. Sacks	19.25
100-lb. Sacks	19.00

BLUE MOUND LAWN SEED

	Per 100 lbs.
1-lb. Cartons (50 to a case).....	15.00
5-lb. Bags (10 to bundle).....	14.00
10-lb. Bags (5 to bundle).....	13.50
Bulk 50-lb. and 100-lb. Bags.....	12.00
Shade Grass, bulk.....	15.00

GREENDALE LAWN SEED

1-lb. Cartons (50 to a case).....	14.00
3-lb. Bags (20 to a bundle).....	13.00
5-lb. Bags (10 to a bundle).....	13.00
50-lb. and 100-lb. Bags.....	11.00

SHAMROCK LAWN SEED

100-lb. Sacks	10.00
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STAR LAWN SEED

100-lb. Sacks	9.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 lbs.
1-lb. Bags	45.00
5-lb. Bags	43.50
25-50—100-lb. Bags.....	42.50

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

	Per Carton
48 10c Packages.....	3.20
24 20c Packages	3.20
12 40c Packages	3.20
24 10c; 12 20c Packages.....	3.20

RAINBO

	Per 100 lbs.
1-lb. Boxes (25 to case).....	39.00
1/2-lb. Boxes (50 to case).....	40.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

	Per 100 lbs.
RAINBO	10.00
Mountain	9.50

FANCY RED TOP

RAINBO	6.00
Mountain	5.50
Unhulled Fancy	5.00
Unhulled Choice	4.75

ROUGH STALKED MEADOW GRASS

RAINBO	14.00
Excellent for shady conditions.	

RYE GRASS (Imported)

Italian	9.25
Perennial	9.50
Pacey's	10.25
American Grown	4.50

BENT GRASS

	Per 100 lbs.
Genuine South German Grown.....	55.00
Astoria Bent Grass, State Sealed.....	48.00
Seaside, State Sealed.....	50.00

ORCHARD GRASS

RAINBO	8.50
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MEADOW FESCUE

RAINBO	4.50
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CHEWINGS FESCUE

RAINBO	14.00
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HARD FESCUE

RAINBO	11.50
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SHEEPS FESCUE

RAINBO	11.50
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BROMUS INERMIS

RAINBO	
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ROOT SEEDS

MANGEL WURZEL

	Per 100 lbs.
Mammoth Long Red.....	20.00
Golden Tankard	20.00
Giant Half Sugar.....	20.00

RUTABAGA

American Purple Top.....	22.00
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TURNIP

Long White Cowhorn.....	18.00
Purple Top Strap Leaf.....	18.00
Purple Top White Globe.....	18.00



	Per Ton
100-lb. Burlap Sacks.....	\$19.00
100-lb. Cotton Bags.....	21.00
50-lb. Cotton Bags.....	24.00
25-lb. Cotton Bags.....	29.00
Special Prices for Car Lots.	



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled	12-15	60
Clover, Sweet unhulled	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast	120-150	60
Peas, Canada Field—with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	15-25	50
Sudan Grass, in drills	4-8	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



NEW IMPROVED CERESAN FOR WHEAT

A LOW COST DUST DISINFECTANT

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	1 doz.
5-lb. "	3.00	25.00 " "	1/2 doz.

CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN JR.

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "

NEW IMPROVED SEMESAN BEL
AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only
100-lb. drum	115.00	92.00 " "	1 "
300-lb. "	330.00	264.00 " "	1 "

